

WORKSHOP 6

Navigating the Future Government; Al and Public Administration

Organiser:

- Ministry of the Interior and Safety (MOIS),
- Ministry of Personnel Management (MPM) of the Republic of Korea,
- National Information Society Agency (NIA)
- Korean Local Information Research & Development Institute (KLID)





SESSION 2

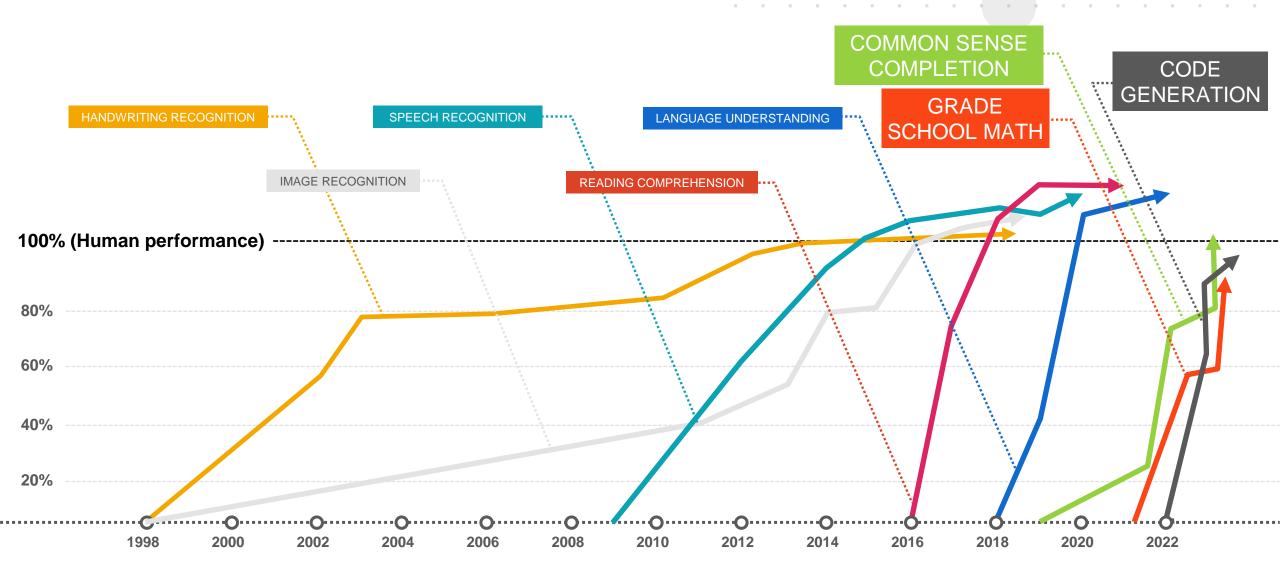
Expanding the Potential Areas of Al in Public Administration

Organiser:

- Ministry of the Interior and Safety (MOIS),
- Ministry of Personnel Management (MPM) of the Republic of Korea,
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Al is Surpassing Human Performance



Al is the Hottest Agenda Right Now

머니투데이

2024년 05월 22일 (수)

고진 디플정위원장 "공공 AI 적극활용 중, 국 제사회 기여할 것"

[머니투데이 황국상 기자]

The JoongAng

2024년 05월 23일 (목)

EU, 세계 첫 AI규제법 승인…의료·교육 사용땐 사람감독 의무

AI 규제, 2026년 전면 시행 확정

우려가 높아지는 가운데 지난 21일(현 #이 밴드로 미국/이본 등 가려 인배용



경향신문

2024년 05월 21일 (화)

AI로부터 인류 보호, 안전장치 마련 분주

내일까지 'AI 서울 정상회의'… 각국·빅테크 등 '공존의 방법' 모색

세계일보

2024년 05월 20일 (월)

경제 13면

개인정보위, 유엔과 AI 안전한 활용 논의

23일 서울서 콘퍼런스 개최

의를 살펴보고, 다양한 국제사회의 목

유엔 AIAB와 생성형 AI 등 다뤄 기술의 핵심 요소인 '데이터 거버넌스' 거버넌스 방안을 논의한다

▶ 전자신문

韓, AI·빅데이터·IoT 도입률 OECD 1위

한국경제

美·中 제네바서 첫 'AI 회담' 기술 위험성 대응 손잡는다

글로벌 표준 규범 마련 뜻모아

이난 미국 존에서는 다른 커니라 구

2024년 05월 17일 (급)

디지털타임스

발전은 빠른데 법·제도는 '제자리'… "AI 기본법 통과돼야"

저작권 문제 등 조항 개정 논의

이화란 네이버 퓨처AI센터 리드는

An Inflection Point in Public

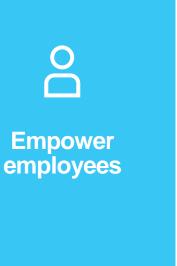






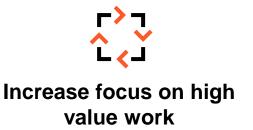












3 Common Barriers to Al adoption and How to Overcome Them



Lack of a roadmap for capturing value from Al

Biggest Roadblocks

- Strategy
- Adoption
- Scaling



Limited AI skills and expertise

Lack of internal expertise or knowledge



Concerns around trust, privacy, and security

Promoting data privacy and security

Identify the most valuable and transformative Al use cases

Active learning and no-code GenAl tools

Comprehensive Al management and governance

5 Steps to Make Generative Al Work

The bridge between people and machines!

Understand the potential

Recognize the limitations

Think in a new paradigm: Generative Al plus automation

Understand the risks

Choose the right cloud provider for Generative Al

Why AI is useful? It can overcome...

- Uncertainty
- High Variability
- Unstructured Data

It doesn't work as if by magic.

- Trust and Transparency
- Context
- Action

Al is brain and it needs muscle.

- Automation-powered
 Al
- Al-powered Automation



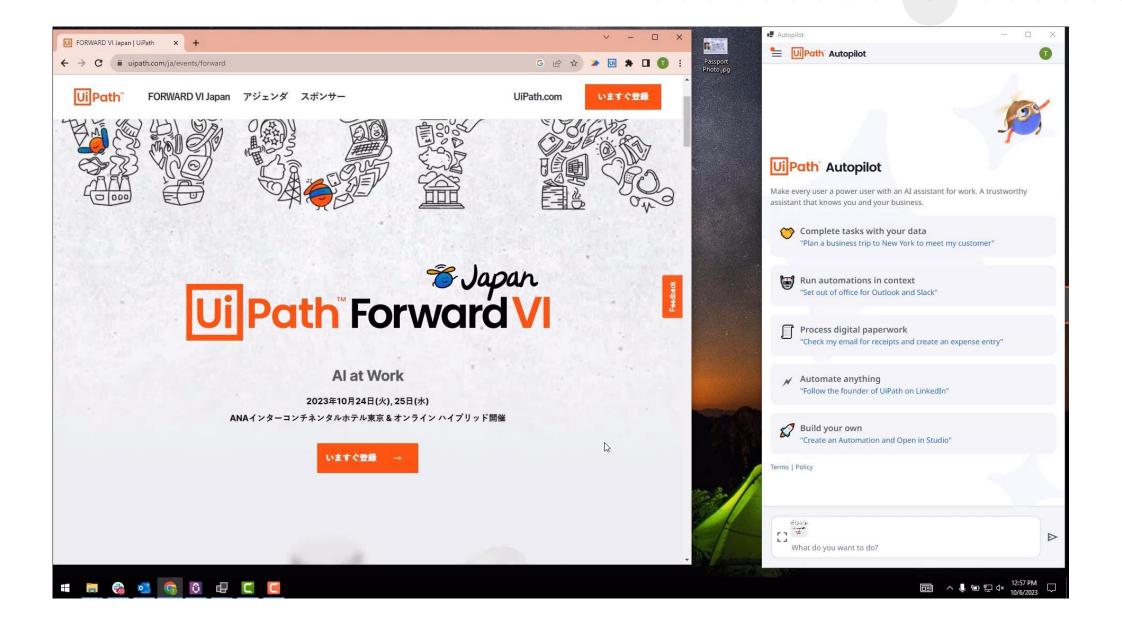
We need to do more before we truly trust.

- Who has access to what?
- How secure is our data end-to-end?
- Are the answers and actions right?

Cloud plays a starring role as an enabler.

- Power to scale
- Innovation and invention
- Experiences and expertise

Generative Al @ Work



How Al Works for 'Government to Citizen'

The convergence of GEN AI, Specialized AI, & Business Application

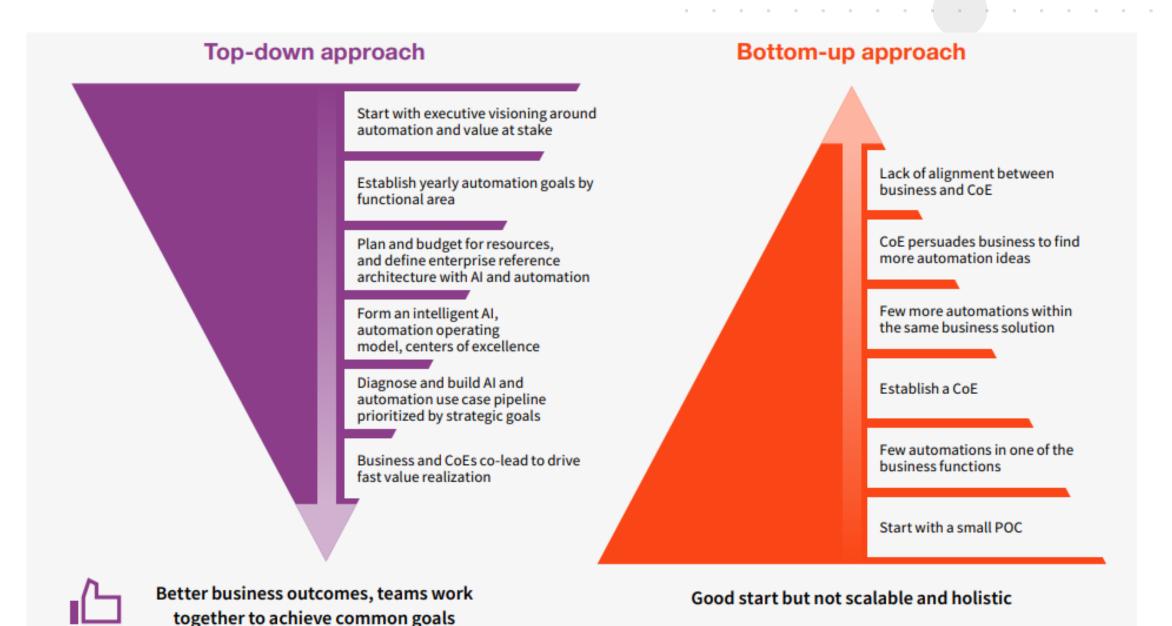
Technologies Generative Al RPA(Robotic Process Automation) API(Application Programing Interface) Intelligent Document Processing Communications Mining Other Synergetic Al



What they want Single Point of Interface Natural Language Fun & Ease of Use No **One-stop** No Error **Services** Latency Comply Regulation Work Efficiency

Become a Citizen Developer

Recipe 1. A Top-Down Approach Helps Maximize Success and Scale Al



Recipe 2. Seek for Innovation Areas

ERP/SAP

80

06

- Clean core
- Migration to S/4HANA
- Change Impact Mining Analysis
- Process Mining

Intelligence & Analysis

- Automated Data Collection
- Data Analysis & Visualization
- Monitoring & Alerting
- Trend Analysis & Prediction

Permitting & Licensing

- Permit Renewals
- License applications and verifications
- Citizen communications apps
- Data migration & legacy modernization

Benefits & Eligibility

- Case intake
- Renewals automation decision making and quality control
- Case / data research
- Service delivery monitoring

Records Management

- Document Digitization & Extraction
- Retention, purge & archival
- FOIA & Redaction
- Document Compliance Check



Human Resources

01

- Job posting, screening and matching
- · Onboarding, pre-boarding Apps, Offboarding
- Tracking, scheduling and recruiting
- Visualizing and analytics

02

- Finance & Procurement
- **Budgeting and Forecasting** Payment/Invoice Processing
- Streamline Contract & Vendor Management
- **Employee Expense & Travel Management**

IT & Application Delivery

03

- Automated ticket handling
- Application delivery with test automation
- Infrastructure management automation
- IT asset management

Contact Center

04

- · Agent Digital Assistant
- Customer 360 console app
- Process Improvement and workload analytics
- Self-service channel enablement

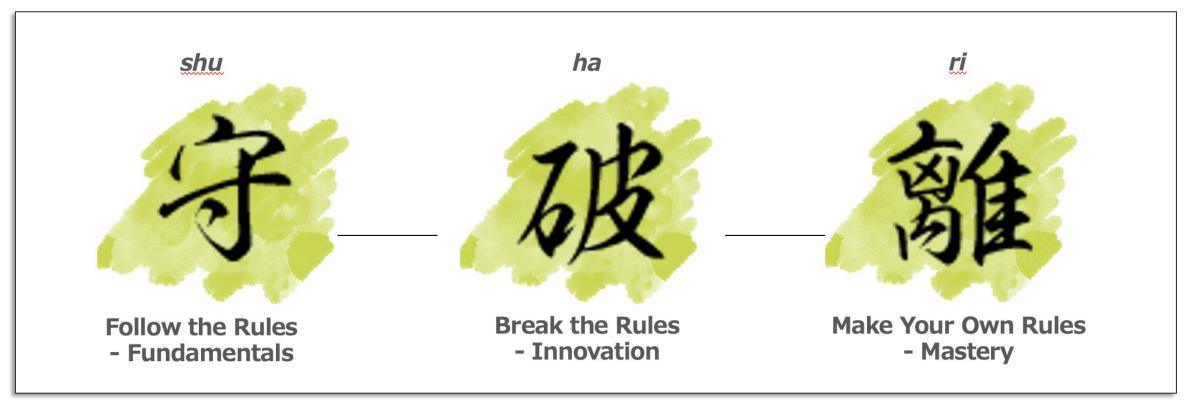
Cyber Security

05

- Threat & Vulnerability intelligence
- Incident Response & Management
- Risk Assessment & Management
- Security Awareness & Training

Recipe 3. The Journey of Innovation







Thank you



PERU: ADVANCES IN GOVERNMENT AND DIGITAL TRANSFORMATION

Secretariat of Government and Digital Transformation

Lima, june 24th 2024

Sistema Nacional de Transformación Digital

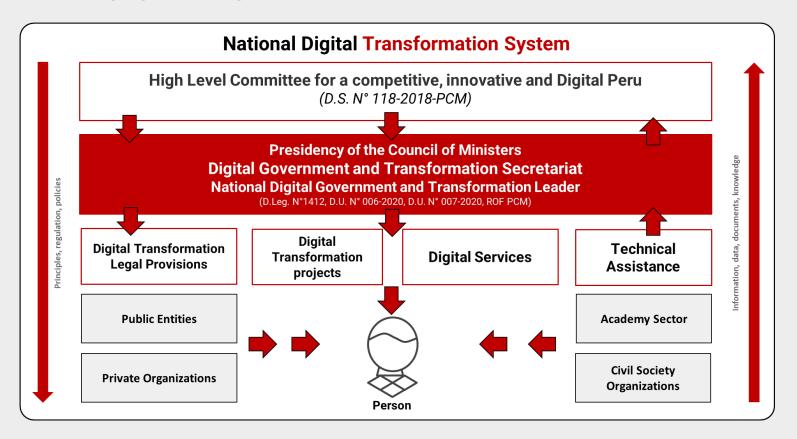
(National Digital Transformation System)







DIGITAL TRANSFORMATION









POLICY INSTRUMENTS AND LEGAL PROVISIONS

Policy instruments

State Policy N° 35 of the National Agreement

Strategic National Plan up to 2050

General Government Policy

National Policy for Digital Transformation by 2030



Digital Transformation Legal Provisions

Digital Government Law

Artificial Intelligence Law

National Digital Transformation Law

Digital Trust Framework Law

u

Personal Data Protection Law

Digital Certificates and Signatures Law

Digital Government and Transformation Laboratory Law To Strengthen the Digital
Citizenship taking into account
the cultural and vulnerable
conditions of the people







STRATEGIC NATIONAL DEVELOPMENT PLAN - 2050

Guidelines



3. Promote science and technology



National Objective No. 3: Competitiveness and Innovation

OE 3.5: Raise the country's scientific and technological innovation capacity, based on research, creation, adaptation and technological and scientific transfer, and the promotion of the national digital transformation process; favoring the articulation between the academy, the State, the productive sectors and Civil Society

AE 3.5.6. Improve public and private institutions in science, technology and innovation and digital transformation.





NATIONAL DIGITAL TRANSFORMATION POLICY

OP1 Digital connectivity

Guarantee inclusive, safe and quality access to the digital environment for all people.

OP2 Digital economy

Link the digital economy to the country's sustainable production processes.

OP3 Digital government

Ensure the availability of inclusive, predictive and empathetic digital public services.

OP4 Digital talent

Strengthen digital talent in all people.

OP5 Digital trust

Consolidate digital security and trust in society.

OP6 Digital innovation

Guarantee the ethical use and adoption of exponential technologies and innovation in society.

6 Priority
Objectives

26 Action guidelines

82 Policy services



Double the exercise of digital citizenship by 2030



Servicios y Plataformas Digitales

(Digital Services and Platforms)





DIGITAL SERVICES

GOB.PE

Single Digital Platform for Citizen Guidance

+21 mil

web pages of guidance, institutional, processes and services

Facilita Perú

It enables digitization of process (Digital Forms)

- +1710 Entities, use the service.
- + 2 millions of requests made.







DIGITAL SERVICES

Digital Government and Transformation Laboratory

National Network of Digital Innovation Laboratories

125 Registered Laboratories

- 47 private
- 46 academy
- 11 civil society
- 21 public



+7770 Citizens incorporated into the network



Promotes the active participation of citizens by collecting their opinions, concerns and suggestions

+18 mil involved citizens











DIGITAL SERVICES



Digital Talent

Enhance digital skills of all citizens

- **66**, current free courses
- + 160 mil trained people.
- + 7 mil trained girls











Single Digital Platform for Citizen Guidance

Brings the State closer to citizens. It allows access to institutional information, guidance on procedures and services in a simple way.

Designed with users with physical or sensory disabilities, elderly users, users with poor connectivity and users with little technical knowledge in mind.

- More than 3 million Peruvians who digitally access services
- +2,220 new information pages published
- +2,200 public servants trained on the use of the platform, through programs and learning sessions.









Single Digital Platform for Citizen Guidance

Top 3 most visited procedures and services

- 1. Emitir recibo por honorarios electrónico
- 2. Verificar si estás afiliado al SIS
- 3. Consultar el estado del RUC

Other most requested services:

- Obtener pasaporte electrónico para mayores de edad
- Consultar estado de tu trámite para la entrega de tu DNI
- Solicitar la clasificación socioeconómica de mi hogar.
- Obtener Certificado de Antecedentes Policiales para uso nacional.
- Antecedentes Penales.



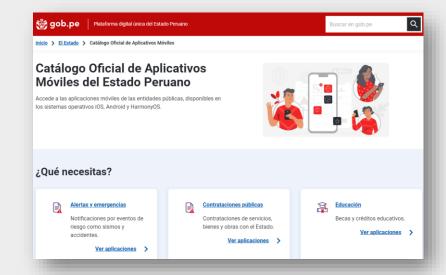






Official Catalog of Mobile Applications

- Through Article 34 of the Regulation of the Digital Government Law (Supreme Decree No. 029-2021-PCM): the Official Catalog of Mobile Applications of the Peruvian State is created, under the official GOB.PE account, in distribution stores of mobile applications.
- The launch of the catalog in its first version took place on 06/21/2024.



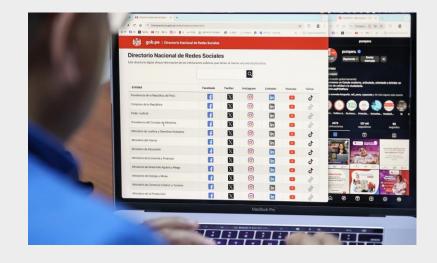






National Directory of Social Networks

- The Presidency of the Council of Ministers (PCM) updated the National Directory of Social Networks of State institutions, a compendium in which access to digital platforms that contain official information of interest and usefulness for the entire population is found.
- You can find the accounts of the Executive, Judicial and Legislative powers, as well as regional and local governments, organizations, among others, where regular updates are shared on the services they offer, in addition to being spaces for interrelation and the resolution of queries.
- Among the official accounts, the following stand out: Facebook, Instagram, Linked In and others









TRANSPARENCY

Standard Transparency Portal

Digital platform that centralizes standardized and complete information on the management of public entities in the country. Its main objective is to facilitate access to public information for citizens, promoting transparency, accountability and the fight against corruption.



10,458 people from **2,068** entities permanently publish information on this Portal









INNOVATION

Digital Innovation Laboratories

- Creation of laboratories in public entities: Provides tools for methodological transfer and support for the creation of public laboratories.
- **Identification of digital innovation projects**: Technical advice to promote digital transformation, through agile methodologies.
- Open Innovation: Support in the generation of hackathons and recognitions to encourage the deployment of services and/or digital solutions.
- There are digital innovation laboratories (125) and 7 are decentralized: Cajamarca, Cusco, La Libertad, Moquegua, Tacna, Áncash and Ica.



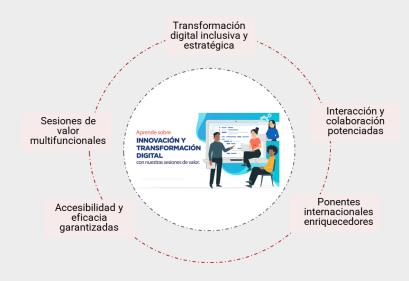




DIGITAL TALENT

Value sessions on Innovation and Digital Transformation

- Spaces designed to learn, inspire and motivate citizens through the exploration of the latest trends, examples of success stories and key tools for innovation and digital transformation.
- They are enhanced with the participation of national and international experts from public and private institutions and academia.
- In each value session, a valuable **certificate of participation** is provided for applying for public sector positions.
- 29 value sessions have been carried out until April 2024.
- To date, all digital talent actions have been coordinated with the Ministry of Education and the Ministry of Women.









DIGITAL TALENT

MOOC Course – Digital Transformation in Peru

- Its objective is to make known the main concepts of digital transformation in the country and how they contribute to the services that the State provides to citizens.
- Learning route in 2 stages: content consumption through easily accessible massive platforms (Youtube SERVIR) and evaluation through the ENAP SERVIR virtual classroom.
- The first edition was held in 2023, providing more than a thousand certificates.







DIGITAL PLATFORMS

National Digital Government Platform

Peruvian State's Private Cloud that hosts digital applications and services for public entities.

27 public entities use the platform



Document Management System

It aims at reducing paper use in public entities by using a digital document management system with digital signature

+171 public entities implemented the Document Management Model (DMM)



+145 public entities required to implement the Document Management System (2023)

National Digital Security Center

Leading, supervision, education, promotion and collaboration of digital security at a national level as an integral part of the national security

100 public entities participated in the 2nd National Cyber Attack Simulation

Plataformas digitales para el Estado



4 National Data Center

Infrastructure, tools and specialists to help entities in Data Governance and Advanced Analytics projects.

7 public entities are implementing a Data Governance Model (DMBOK)



National Interoperability
Platform

Facilitate data exchange between public entities, preserving information security and protecting data privacy.

211 web services
69 information providers
513 information users



6 National Digital Signature Platform

Allows the creation and validation of digital signatures

1.5 millions of digital signatures created 98 mil digital signatures validated

50 public entities (users)

120 pubic entities registered

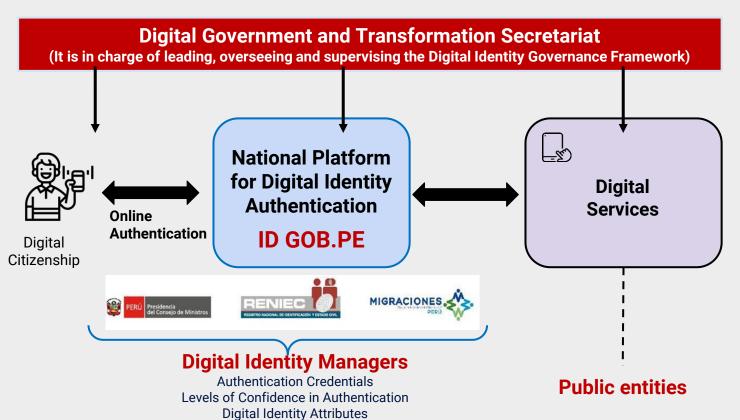








DIGITAL IDENTITY





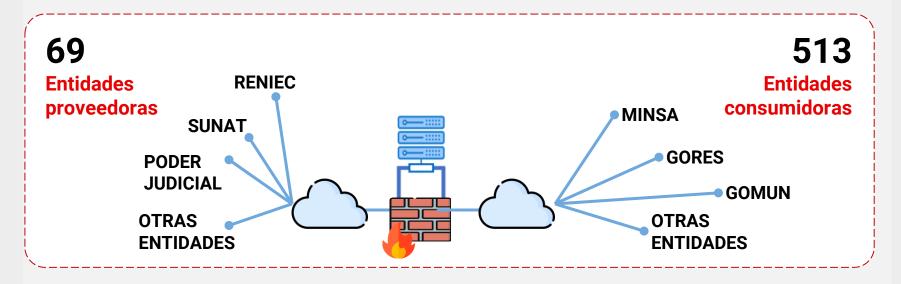




INTEROPERABILITY

National State Interoperability Platform

The National Interoperability Platform is a technological infrastructure that allows the implementation of online public services by electronic means, and the electronic exchange of information between State entities in a secure manner.



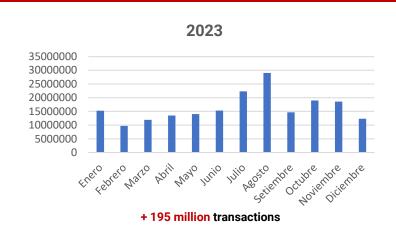






INTEROPERABILITY

National State Interoperability Platform





In the periods 2023 and 2024, savings of more than 250 million dollars have been generated







DATA GOVERNANCE

National Data Center

- Manages, directs, articulates and supervises the operation, education, promotion, collaboration and cooperation of data at the national level.
- Exchange information and articulate actions with public entities, academia, civil society and the private sector for data governance.
- It includes data topics such as data governance, data management, data science, data infrastructure, business intelligence, advanced analytics, data analysis, data architecture, among others.









GOBERNANZA DE DATOS

National Data Center

It is in charge of leading, overseeing and supervising the National Data Governance Framework

National Spatial Data Platform (GEOPERÚ)



1,134 Georeferenced Layers and **157 information providers** (public entities)

National Open Data Platform



3567 data sets available in OPEN DATA formats to be used by anyone.



243 data set providers (public entities)



gob.pe	Plataforma Nacional de	Datos Abi	ortos
Datos Abiertos			Marco de Golomanas de Cabos del Statalo Persano está constituido por instrumentos tácnicos y nomultiros que establecen los regulatos mismos que as sembleces de la Administración Paladica debe indementar conforma a se considera logal, fonciónica y estradegico para seguir un most abaso y sestablegia para la receptionido; processimos, judiciaciós, processimos y aperinar de tro distra que administra.
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Artificial Intelligence







REGULATION OF THE ARTIFICIAL INTELLIGENCE LAW - N° 31814

Promotion of artificial intelligence

In Public Administration

National Center for Digital Innovation and Al

APIs for data access

Reuse of public software (Zero Paper, HCE, others)

Sandbox

Academia and private companies

National Center for High Performance Computing

Promotion of the use of AI for entrepreneurship (PRODUCE) Development of educational content in Al

Research funding (CONCYTEC)

National Digital Talent Platform

Promotion programs to attract talent

Al research collaboration programs

Pre-professional internships and digital volunteer programs









DIGITAL SECURITY

National Digital Security Center

Responsible for managing, directing, articulating and supervising the operation, education, promotion, collaboration and cooperation of Digital Security at the national level. Single national point of contact in communications and coordination with other national and international organizations, centers or teams of a similar nature.



Proyectos en curso (Ongoing projects)







ONGOING PROJECTS

#	Project	Benefits
1	Improvements in Gob.pe	 Manageable pages for topics of national interest in which more than one entity participates: it will allow you to easily create intersectoral pages to inform citizens about topics of the national situation. Social Network Catalog: will allow you to find in a single space the information on the updated social networks of State entities. Catalog of Mobile Applications: will allow you to find in a single space the list of mobile applications implemented in the State. Standardization of roles and functions for the administration of Gob.pe: it will allow establishing permissions and responsibilities in the administration carried out by public entities on the platform, according to the types of use.
2	Single Box Platform of the Peruvian State(CASILLA ÚNICA PERÚ)	 Digital platform that manages the electronic mailbox of all citizens and people in general. It will allow public entities to carry out administrative communications and notifications digitally to their administrators, complying with all the necessary provisions for a notification to be valid, contemplated in Supreme Decree No. 029-2021-PCM and Law No. 31736
3	Implementation of the cloud-based Comprehensive Document Management System in entities of the Peruvian Public Administration - Korean International Cooperation	 Improve the efficiency and transparency of the administrative services of the Peruvian State by reengineering document management processes in government entities, digitizing current non- standardized or paper-based document management and exchange systems; Implement a Comprehensive Cloud-Based Document Management System for the National Government of Peru that is easy to access, secure and standardized. Cooperating Source: Korea International Cooperation Agency (KOICA)







ONGOING PROJECTS

#	Proyecto	Beneficios
4	National Authentication Platform(ID.GOB.PE)	 Digital platform that allows the identity of a natural person to be authenticated online. It will provide the digital authentication service to all providers of digital public services in the State. To do this, it will be integrated with the identification services provided by the Peruvian identity managers: Reniec (Peruvian natural persons) and Migrations (foreign natural persons)
5	National government and digital transformation training program	 Citizens sensitized on topics related to digital services. Officials and public servants trained in topics related to: digital signature, digital regulation, interoperability, digital economy, etc.
6	Advances in the National Digital Transformation Policy	 To date, the following resolutions have been published: Resolution for the approval of the Digital Economy Program. Resolution approving the Digital Basic Basket Program. Resolution that creates the Alliance for a Safe Internet. Resolution that approves criteria and guidelines to join the National Network of Digital Innovation Laboratories. Resolution that approves the objectives, goals and guidelines of the Digital Girls Peru Program.
7	Regulation of Law No. 31814, Law that promotes the use of artificial intelligence in favor of the economic and social development of the country	 Promote the participation of citizens and people in general in the co-design of the draft regulations of Law No. 31814. Greater transparency about the regulation of artificial intelligence in the country

Indicadores de Transformación Digital

(Digital Transformation Indicators)





INDICADORES INTERNACIONALES



Peru is positioned among the leaders in Digital Government (OCDE, 2023)

In the general score, Peru exceeds the average obtained by OECD countries. In the dimensions: "user-driven", "digital by design" and "data-driven public sector" it ranks among the top 10 positions.

(*) 33 OECD member countries and the 5 evaluated candidates.





GovTech Maturity Index

Banco Mundial (WB, 2022) Grupo A - Very High GovTech Leaders





E-Government Development Index

Naciones Unidas (UN, 2022)



Positions
Ranking: 86 / 182

Global Cybersecurity Index

Unión Internacional de Telecomunicaciones (ITU, 2021)



+3 Positions
Ranking: 58 / 193

Government AI Readiness Index

Oxford Insights (Oxford Insights, 2023)









"Digital Transformation: Digital by Defaul"

Organization for Economic Cooperation and Development - OECD

"The only constant is change"

Heraclitus 2,500 years ago

Ing. César Vilchez Inga

Secretariat of Government and Digital Transformation
Presidency of the Council of Ministers





Thanks!

www.gob.pe/transformaciondigital @PeruPaisDigital



#PorUnPerúDigital



PERU: ADVANCES IN GOVERNMENT AND DIGITAL TRANSFORMATION

Secretariat of Government and Digital Transformation

Lima, june 24th 2024



Comisión Presidencial de Gobierno Abierto y Electrónico

Expending the potential areas of AI in public administration, Guatemala

Presidential Commission on Open and Electronic Government (GAE)

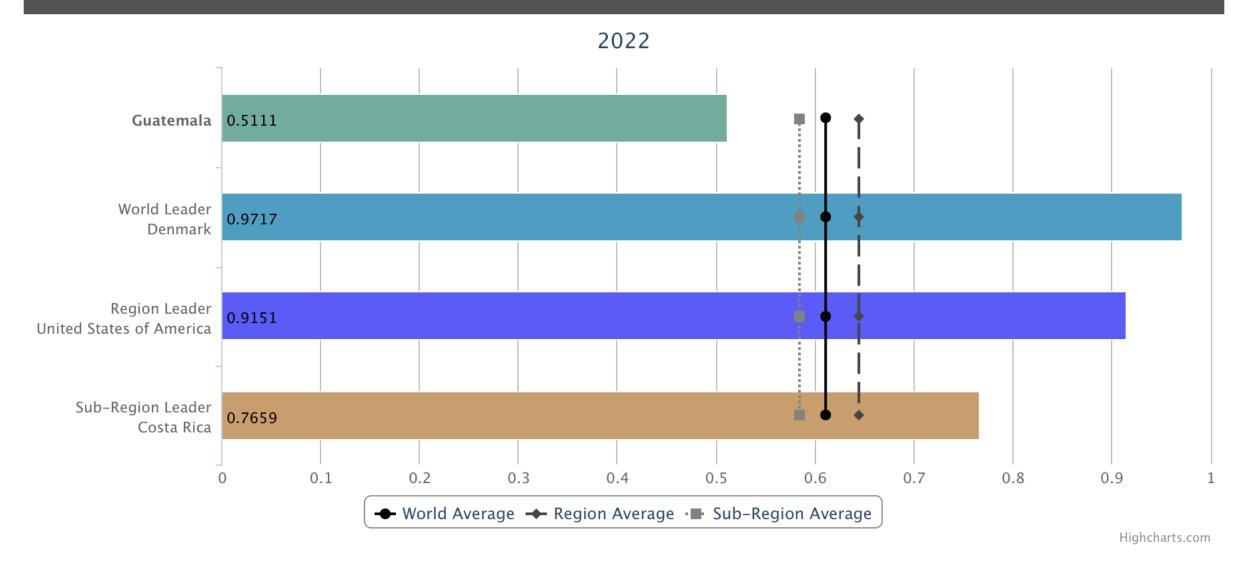


Grand corruption and institutional capture have had a negative impact on public administration and its modernization.

Corruption Perceptions Index 2023: Guatemala ranks 154 out of 180 countries, obtaining 23 points out of a possible 100.(Fuente: <u>Transparencia Internacional</u>)

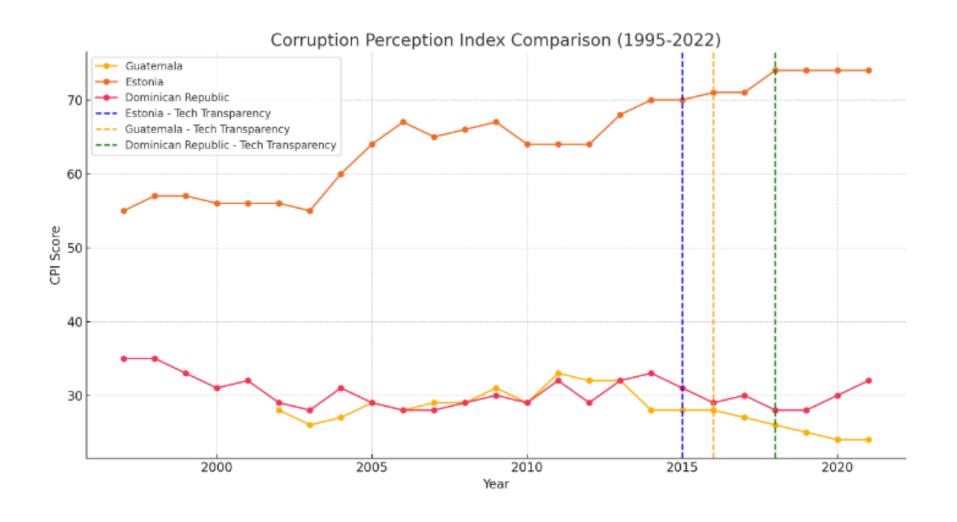
UN e-Government Development Index: Guatemala Ranked 126th out of 193 countries. (https://publicadministration.un.org/egovkb/en-us/Data/Country-Information/id/69-Guatemala)

E-Government Development Index













- Artificial intelligence to prevent and detect corruption. Example the implementation of AI in government procurement (Guatecompras).
- Real-time analysis of data produced by public administration entities.
- Government Virtual Assistant for the provision of digital public services.
- Digitization and improved service delivery in the judicial system



Legal and Regulatory Challenges for AI Implementation in Guatemala

- Absence of Data Protection Law.
- Challenges for the protection of Intellectual Property in Generative AI.



Opportunities for Guatemala through diplomatic relations

- Guatemala is one of the few countries that recognize Taiwan as a State (microprocessors with 4 nanometer transistors TSMC).
- Relations with European Union countries such as Estonia, a country that is a benchmark for transformation and digital governance.
- Very strong relations of cooperation with the Korean government, which due to its experience and high presence in our country can contribute to promote a digital transformation agenda.



Pilots for the incorporation of AI in the public administration of Guatemala

- Pilot the incorporation of AI in public procurement in Guatemala (Guatecompras system), which could prevent and identify corruption risks in one of the cross-cutting systems of the entire public administration.
- Enhance the interoperability of key services and procedures, especially those related to the creation of companies and state suppliers.

Thank you for your attention

Presidential Commission on Open and Electronic Government (GAE)