

WORKSHOP 6

Navigating the Future Government;

Al and Public Administration

Organiser:

- Ministry of the Interior and Safety (MOIS),
- Ministry of Personnel Management (MPM) of the Republic of Korea,
- National Information Society Agency (NIA)
- Korean Local Information Research & Development Institute (KLID)







SESSION 4

Al In The Public Sector: Potential and Pitfalls

Organiser:

- Ministry of the Interior and Safety (MOIS),
- Ministry of Personnel Management (MPM) of the Republic of Korea,
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Use Cases of AI applications in public administration and AI ethical considerations

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Generative AI Business group



Contents

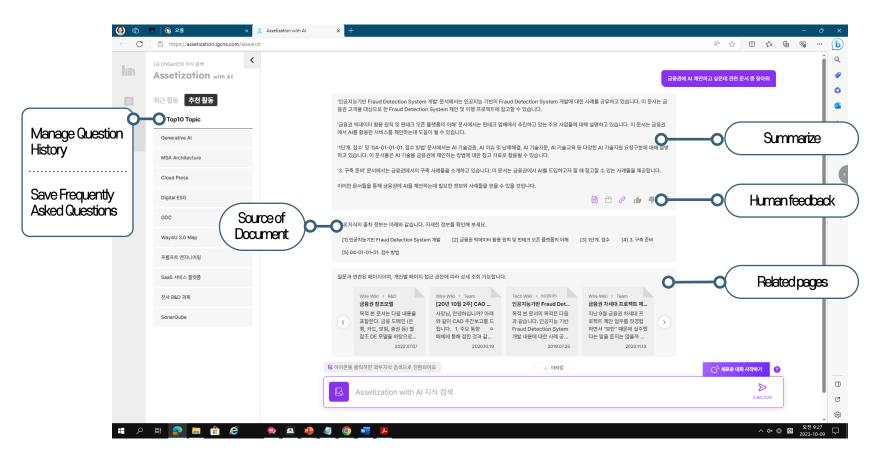
- 1. Generative AI Use Cases
- 2. Al ethical consideration

1. Generative Al Use Cases

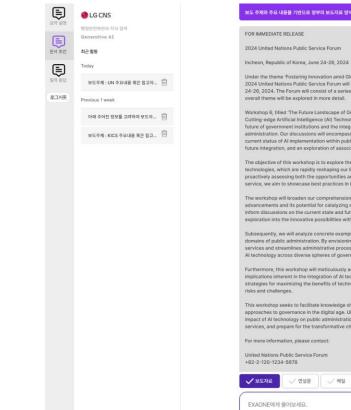
Generative AI Service Offering

	hanging the way employees work		The New Innovation of Public Services			Creating Personalized Marketing Messages and Images		
Searching Internal Bus Policy	Searchin siness Statute/I ment De	Enforce C	hatbot	Voice bot/ Digital Human	Paper or e Bill	-mail Mobile App.		
Drafting a R	Report Coding Automati		all Center dvisor	FAQ Generation	Homepage	e Social Adver	tising	
Application of Various Hyperscale AI Technologies								
Cloud services	MS Azure C	loud	Google Cloud	AWS Cloud		On-Premise		
Foundation Model	OpenAl (GPT-3.5, GPT- DALL-E)	-4, Google (Gemini)	Anthropic (Claude3)	Meta (LLaMa2)	LG AI research (EXAONE 2.0)	Naver (HyperCLOVA X)		

Searching internal business policies



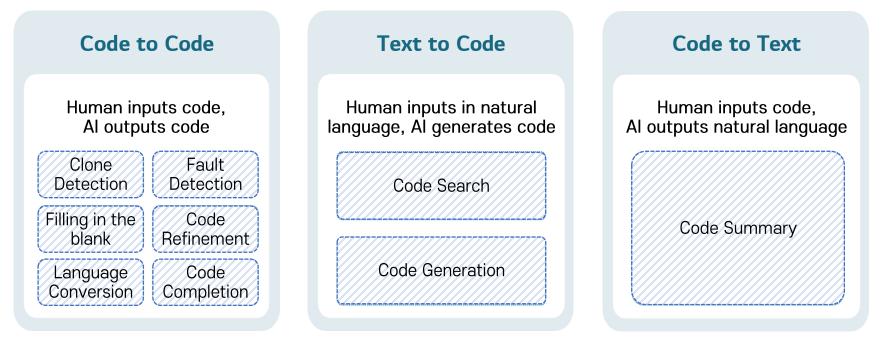
Drafting a press document



Promot 보도 주체와 주요 내용을 기반으로 정부의 보도자료 양식에 맞춰 영어로 보도자료 초안을 작성하시오. Under the theme 'Fostering Innovation amid Global Challenges: A Public Sector perspective', the 2024 United Nations Public Service Forum will take place in Incheon, Republic of Korea from June 24-26, 2024. The Forum will consist of a series of workshops where various elements related to the Workshop 6, titled 'The Future Landscape of Government Institutions: Examining the Integration of Cutting-edge Artificial Intelligence (AI) Technologies within Public Administration', will focus on the future of government institutions and the integration of cutting-edge AI technologies within public administration. Our discussions will encompass an analysis of prevailing trends in AI technology, the current status of AI implementation within public administrative frameworks, potential domains for future integration, and an exploration of associated risks inherent in this transformative process. The objective of this workshop is to explore the effective and safe utilization of the latest AI Press document technologies, which are rapidly reshaping our lives, within the realm of public administration. By C proactively assessing both the opportunities and risks associated with Al application in public service, we aim to showcase best practices in leveraging AI within public administration. The workshop will broaden our comprehension of AI technology by examining its latest advancements and its potential for catalyzing societal change. This foundational understanding will inform discussions on the current state and future evolution of AI technology facilitating deeper exploration into the innovative possibilities within public administration. Subsequently, we will analyze concrete examples illustrating how AI can be applied across various domains of public administration. By envisioning scenarios where AI enhances the quality of public services and streamlines administrative processes, we aim to advocate for widespread adoption of Al technology across diverse spheres of governmental operation. Furthermore, this workshop will meticulously address the technical, ethical, legal, and societal implications inherent in the integration of AI technology within public administration. It will explore strategies for maximizing the benefits of technological advancements while also mitigating potential This workshop seeks to facilitate knowledge sharing and collaborative exploration of innovative approaches to governance in the digital age. Ultimately, our goal is to comprehend the profound impact of AI technology on public administration, identify pathways for delivering enhanced public services, and prepare for the transformative changes that lie ahead in governmental operations. 」 아래로 ○ 새로운 대화 시작하기 D

AI Coding

From programming assistance that detects code quality and defects to code generation that completes the code content



Public service chatbot

Rule-based Chatbot

- Only pre-registered scenarios can be answered
- Difficulties in operating chatbots
- Low usage due to chatbots that can't answer questions

Chatbot with Generative AI

- Improve recognition of natural language queries
- Generate answers through business document search for questions for which scenarios are not registered
- Verification of the chance to convert face-to-face or telephone civil affairs into chatbots

Auto Case Summary

67% of customers complain that they have to repeat their issues when they get transferred to a new agent

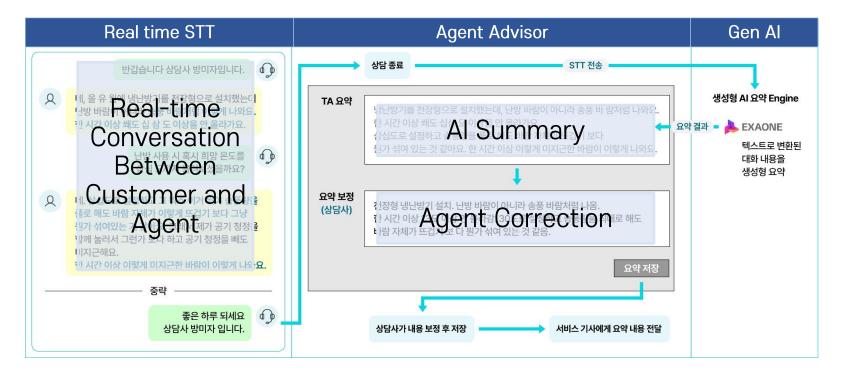
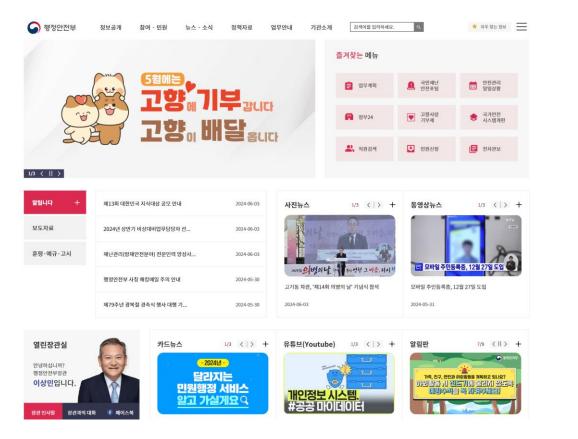
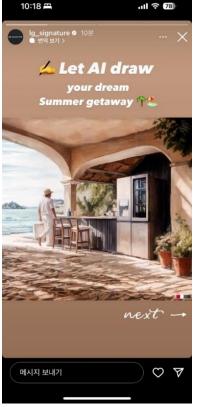


Image Generation for Marketing





2. Al ethical considerations

Perspectives on developing AI models



Iruda, AI chatbot based on Facebook Messenger, can have natural conversations as if you're chatting with a real twenty-year-old college student. This feature has made Iruda popular among individuals in their 10~20s and reached 750,000 users within two weeks of its release.

A week later of its release, Iruda faced sexual issues. Some of users were using Iruda with sexual intense. And Iruda was heavily criticized for outdated sexist stereotypes, a hateful attitude towards homosexuals, people with disabilities, and blacks.

Iruda also had security issues. The company that made Iruda did not properly protected users' personal data. Moreover, it has collected users' conversation without any agreement or notice and neglected to anonymize the data.



In March 2016, Microsoft's AI chatbot 'Tay' was shut down in 16 hours after its release.

It was because of hate speech, an anonymous site repeatedly trained Tay with white supremacist, misogynistic, Islamophobic, profanity, racism, sexist, etc.

The Anglo-American AI algorithm is not yet free from the so-called 'white guy issue'. Experts emphasize that "data and algorithms cannot be neutral" and that "AI developers must continue to improve their ethical responsibilities so that they are free from bias, discrimination, and hatred."

Perspectives on developing AI models



Data & algorithms

Bias : race, gender, politics, etc.

Data quality: sensationalism, violence, foul language, etc.



Data used for training copyright issues

Perspectives on using AI models

- How does doing homework with ChatGPT differ from using a dictionary or browsing the web?
- Considering the power of AI, Ethical training is crucial

[DALL-E 2 User Policy]

- Don't ask AI to generate violent or sexually suggestive imagery, don't ask for political imagery, and don't ask AI to generate images of real people to prevent the use of deepfakes
- Remove certain images from the training data, such as images showing graphic violence,
- Hire someone to review all the images that are created
- Ethic is the most important point for public organizations because they are closest to people and to their lives.
- As technologies like AI continues to advance, human values and dignity must be at the center of the equation



Thank You